

PEOPLE'S BANK

People's Bank is a premier bank in Sri Lanka with the largest customer base providing innovative financial solutions to its diversified clientele for over six decades and as a conducive environment for those who strive to achieve excellence and believe in professionalism, the bank is looking for talented and dynamic individuals to fill the following position in People's Card Centre.

TEAM LEADER – CARD CENTRE

KEY RESPONSIBILITIES

- Identify, approach, and negotiate with potential customers to promote credit cards.
- Lead, supervise, and guide a team of Sales Promotion Officers to achieve monthly and annual sales targets.
- Meet Management-assigned targets within the stipulated timeframes.
- Respond promptly and professionally to customer inquiries and service needs.
- Conduct product awareness sessions and ensure accurate collection and verification of customer documentation.
- Maintain a high level of professionalism in all interactions and ensure adherence to organizational standards.
- Train, motivate, and monitor team performance, ensuring achievement of KPIs and continuous improvement.
- Identify emerging markets, sales channels, and promotional opportunities to drive business growth.

ELIGIBILITY CRITERIA

- Should be a citizen of Sri Lanka.
- Successfully passed a minimum of six (06) subjects at the G.C.E. Ordinary Level examination.
- Possess a minimum of three (03) years' experience in target-driven sales or marketing activities; experience in the Banking & Finance industry will be a significant advantage.

OTHER ATTRIBUTES

- Excellent communication and interpersonal skills.
- Strong passion for delivering outstanding sales performance and customer service excellence.
- Highly professional, goal-oriented, and capable of driving innovative sales approaches.
- Possessing a valid motorcycle driving license will be an added advantage.

AGE

- Age should be less than 50 years as at closing date of applications.

METHOD OF SELECTION

Shortlisted applicants based on the stipulated qualifications and experience will be called for an interview.

CONDITIONS OF EMPLOYMENT

- The period of the contract will be for a one year fixed term. After the expiry of the contract, his/her performance will be evaluated, and the bank will decide to renew the contract / terminate the contract.
- The performance will be evaluated monthly and bi quarterly, and the Bank retains the right to terminate the contract if required if the performance targets have not been met.

REMUNERATION

- The Team Leader will be provided a monthly fixed allowance of Rs. 85,000/- and payment in terms of the officially approved People's Bank Card Sales Incentives Scheme.

APPLICATIONS

The applicants must fill in the **Application form on the Career page of People's Bank website** and send the duly filled application. The post applied for must be clearly stated in the subject line of the Email and must be sent to the Email address: cardrecruit@peoplesbank.lk on or before 05.01.2026

An Email confirmation of receipt will be sent upon the receipt of the application. In the event a confirmation has not been received within a reasonable period of time, you may inquire regarding the application on telephone numbers 011 3741420/011 3741421

All applications will be treated in strict confidentiality and any form of canvassing will be regarded as a disqualification. All incomplete and Non - complying applications will be rejected.

The Bank reserves the right to decide the number of vacancies, postponement or cancellation of recruitment or on any other information not included in the advertisement.

Deputy General Manager (Human Resources)
People's Tower - Level 14
NO. 374, Dr. Colvin R. de Silva Mawatha
Colombo – 02.



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