



TIMBER CONCEPTS (PVT) LTD

A member of the MJF Group

VACANCIES

Timber Concepts (PVT)Ltd is a subsidiary company of the MJF Group, marketers of tea under world famous Dilmah brand. The company is established under the BOI and engaged in manufacturing value added wooden packaging for the export market. Timber Concepts (PVT) Ltd is ISO 9001:2015 certified company.

Job Description: We are seeking a talented and motivated Marketing Executive to join our dynamic team in the Wood Industry. As a Marketing Executive, you will be responsible for developing and implementing marketing strategies to promote our wood products and drive sales. You will collaborate with various teams, including sales, design, and production, to ensure effective execution of marketing campaigns. This is an excellent opportunity for someone with a passion for marketing and a keen interest in the wood industry.

Responsibilities:

- Develop and execute marketing plans to increase brand awareness and promote wood products.
- Conduct market research to identify trends, customer needs, and competitor analysis.
- Create compelling marketing content, including product descriptions, brochures, website copy, and social media posts.
- Coordinate and participate in trade shows, exhibitions, and industry events to showcase our wood products.
- Collaborate with the design team to develop visually appealing and impactful marketing materials.
- Utilize digital marketing channels, such as social media, email marketing, and online advertising, to reach target audiences.
- Monitor and analyze the effectiveness of marketing campaigns, providing insights and recommendations for improvement.
- Build and maintain strong relationships with customers, suppliers, and industry partners.
- Stay updated on industry trends, technologies, and best practices to ensure our marketing strategies remain competitive and innovative.
- Work closely with the sales team to provide them with marketing support and materials.

Requirements:

- Bachelor's degree in Marketing, Business Administration, or a related field.
- Proven experience in marketing, preferably within the wood industry or a related field.
- Strong knowledge of marketing principles and strategies, with a track record of successful campaigns.
- Excellent written and verbal communication skills.
- Proficiency in digital marketing tools and platforms.
- Creative thinking and problem-solving abilities.
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong organizational and project management skills.
- Attention to detail and a commitment to delivering high-quality work.
- Flexibility to travel for trade shows and industry events as required.

We offer competitive compensation packages and opportunities for professional growth within a dynamic and supportive work environment. If you are passionate about marketing and the wood industry, we would love to hear from you.

Please forward your detailed CV to the address below, indicating the position applied for on the top left of the envelope. Email applications are encouraged to hr.assistant@timberconcepts.lk. Closing date for the application for these posts would be, 10 days from the publish date of this advertisement.

While we value every application, for practical reasons we can only communicate with short-listed applicants.

Head of Human Resources
MJF Holdings Ltd
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Sri Lanka